

Lutheran Directory

Published by the Lutheran Communications Ministry

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www.lutheranmessenger.com

2006–2007 ADVERTISING RATES & CONTRACT

The Lutheran Communications Ministry publishes *The Lutheran Directory* annually, and makes it available to all Lutheran congregations, their ministers, schools and social service agencies in Northeast Ohio. Advertisers receive a free copy of *The Lutheran Directory* and a free one-month ad in the *The Lutheran Messenger* newspaper.

2006–2007 DISPLAY AD RATES

1/8 Page	(2" x 1 ³ / ₄ ")	\$60.00
1/4 Page	(4 ¹ / ₄ " x 1 ³ / ₄ ")	\$125.00
1/2 Page	(4 ¹ / ₄ " x 3 ³ / ₄ ")	\$250.00
Full Page	(4 ¹ / ₄ " x 7 ¹ / ₂ ")	\$500.00
Listing only		\$35.00

ALL ADVERTISING IS SUBJECT TO APPROVAL BY THE PUBLISHER
AN ADDITIONAL CHARGE WILL BE ADDED FOR ADS WHICH ARE NOT "CAMERA READY"

We hereby contract for the following space in the
2006–2007 LUTHERAN DIRECTORY published and distributed in 2006.

SIZE of ad: _____ COST \$ _____

CAMERA READY ART ENCLOSED
(e-mail art to: artdirector@lutheranmessenger.com)

LESS 4% DISCOUNT \$ _____
IF PAID IN ADVANCE

TYPESET OUR ENCLOSED AD COPY
(ADDITIONAL CHARGE)

AMOUNT ENCLOSED \$ _____
(Make check payable to Lutheran Communications Ministry)

Company Name _____

Contact _____

Address _____

Telephone _____ Fax _____

e-mail address: _____

web-site: _____

SIGNED _____ DATE _____